

MPEG-7 Industry Forum (Alliance) Activity Survey		
Please answer the question below		
A. What Name for MP7 IF do you prefer?		
1. MPEG-7 Alliance	2. MPEG-7 Consortium	
3. MPEG-7 Industry Alliance	4. MPEG-7 Industry Consortium	5. MPEG-7 Association
B. What Work should MP7 IF do?		
1.	2.	
3.	4.	5.
C. Benefits of MP7IF Membership?		
1.	2.	
3.	4.	5.
D. What are Key MP7 Applications?		
1.	2.	
3.	4.	5.
E. What are key MP7 Industry Targets?		
1.	2.	
3.	4.	5.
F. What Key MP7 Tools are needed?		
1.	2.	
3.	4.	5.
G. Best ways to Promote MPEG-7?		
1.	2.	
3.	4.	5.

In order to develop the agenda and meeting topics for our meeting, please use this survey to suggest your opinions about the work of the MPEG-7 IF (Alliance) as best as you can and then send this form to:

Neil Day: neil@mpeg-industry.com

Thank you